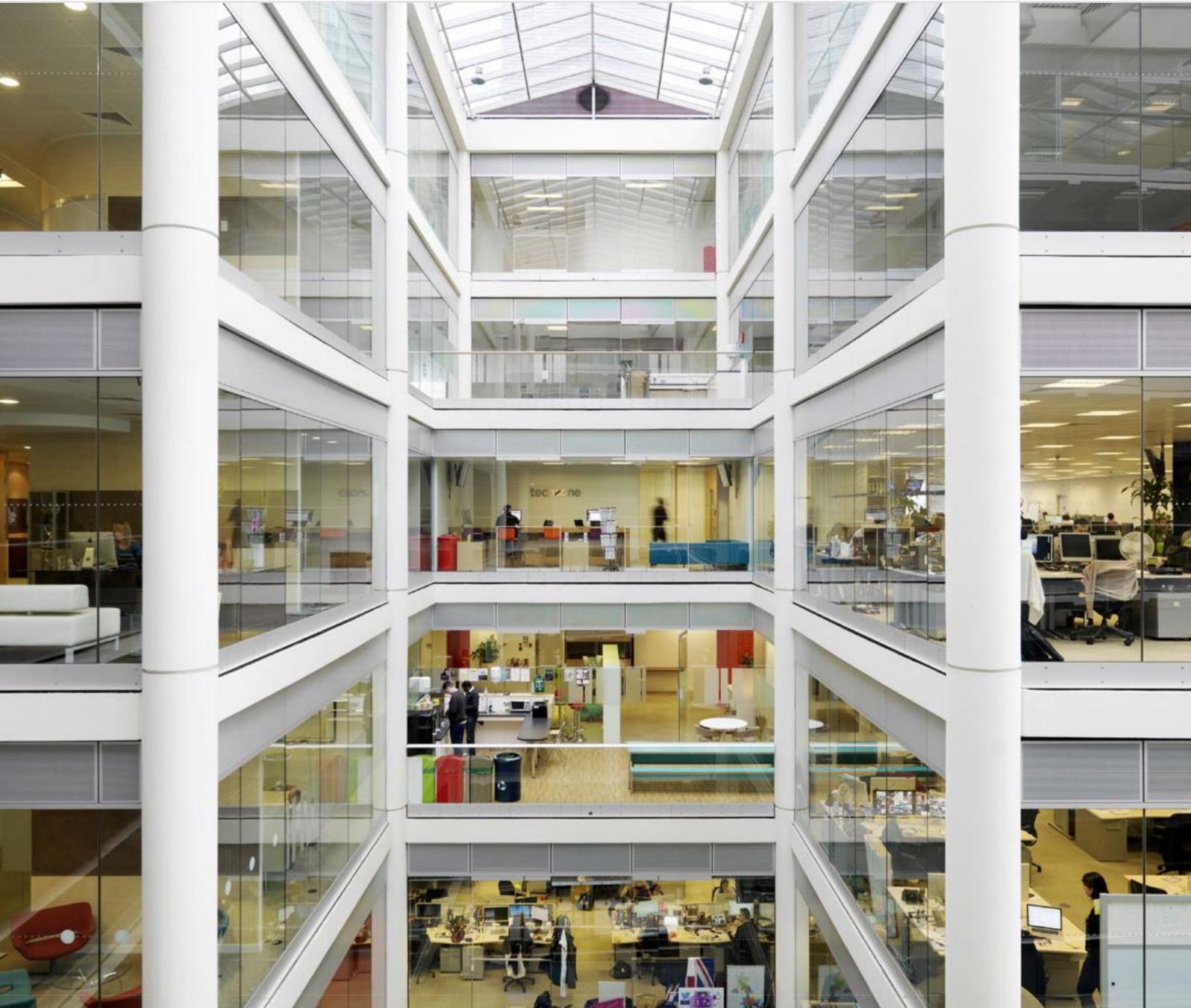


AVIATION, RAILWAY AND TRANSPORTATION



With ever increasing national and international travelling, Display Solutions help communicate with passengers at each stage of their journey, from booking through to departure, not only improving the customer experience via **way-finding and critical information** like wait time for next commute. The travel experience can be improved greatly by the use of digital signage and using **self check in kiosks for customers** and it also provides advertising and loyalty opportunities.

CORPORATE



Digital signage enables organizations to display important and time-sensitive messages in a way that captures viewer attention by providing a visual experience. Organizations use digital signage for a host of communication needs.

- **Performance dashboards**
- **Safety & Training messages / videos.**
- **Motivation and employee engagement**
- **Improve Visitor / Client Experiences.**
- **HR Bulletins & Company Events**
- **Highlighting Products & Services of company**

EDUCATION



The use of technology in the classroom is now widely embraced by schools across world and it is recognised that investments in the right technology directly improves class results. There is no substitute for good teaching and engaging subject matter but **interactive and collaborative tools** can go a long way to enhancing the content helping to improve engagement and concentration levels, by making learning more fun for students, whilst giving more freedom to teachers to be creative.

Children and students are familiar with technological interaction, and **introducing interactive touch displays** enthruse them in a classroom or lecture, theatre setting. Visual stimulation appeals much more than a lesson, or lecture, confined to a text book

Recognising the student experience, universities and colleges are installing **digital signage and video wall** solutions in foyers, libraries, classrooms, cafeterias and training areas.

LEISURE AND MUSEUMS



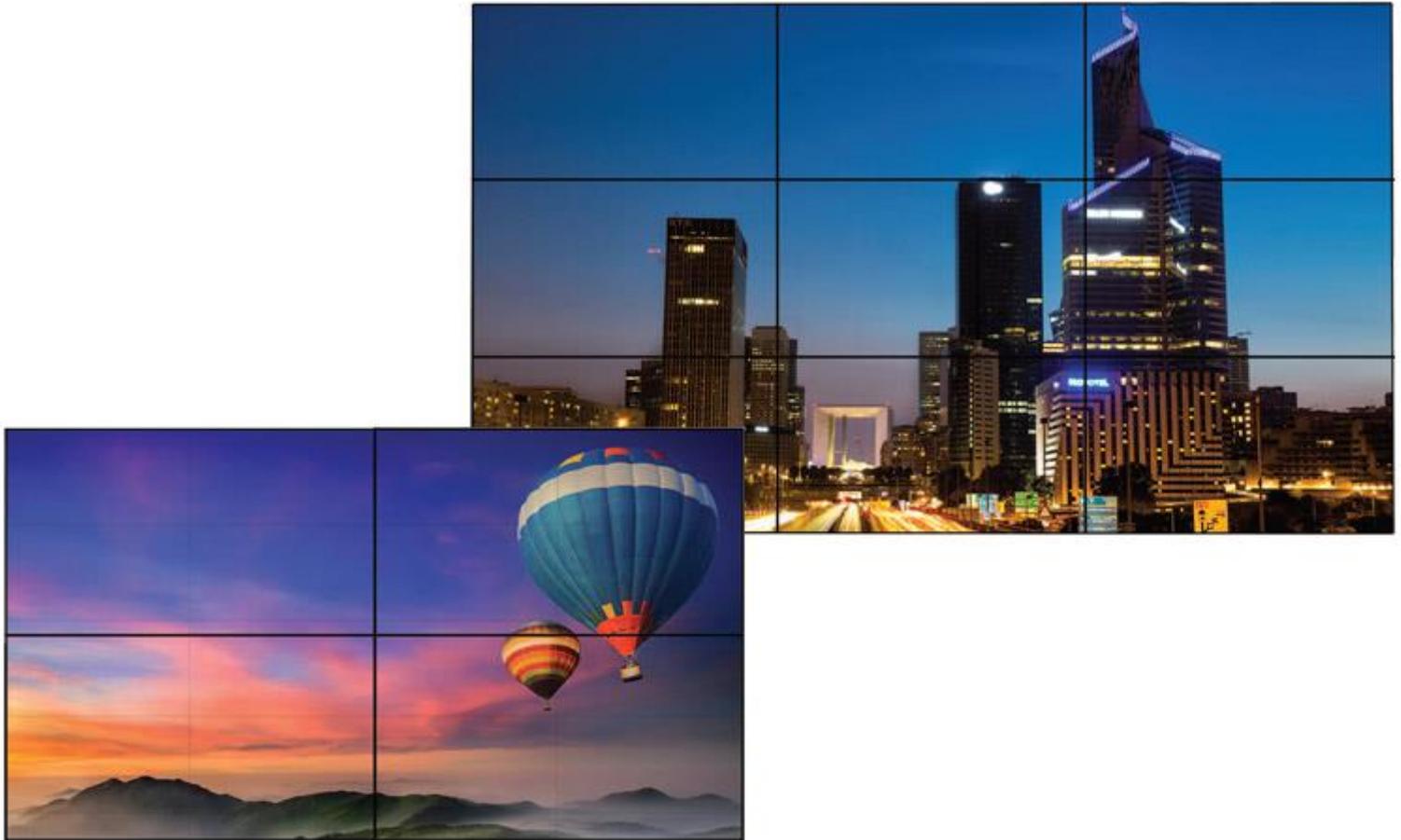
QSR/RESTAURANTS/CATERING



Restaurant digital signage is an engaging communication tool used to boost sales, improve the customer experience and create a livelier environment.

- Entice customers with appetizing HD images, videos, and PowerPoint slides to your displays.
- **Stream videos** directly from YouTube to show **product highlights, lifestyle and entertainment clips**, ambient background videos.
- Show an **interactive, filtered feed of customers' posts** to your social media #hashtags and accounts on **Instagram and Twitter**.
- **Schedule happy hour promotions**, event announcements, featured menu items, and on spot offers for selected customers.
- Create and **manage web-based digital menus for different food options for different time of day** like lunch, dinner etc.
- **Interactive self service** order can be taken through **kiosk** integrated with credit card machine.

VIDEO DISPLAY WALL



Narrow bezel enables seamless splicing effects, making a series of screens look like a single large screen.

Powerful controller provides flexible image display, supporting multi-screen segmentation, splicing, image roam, PIP, and more.

LED backlight technology ensures high uniformity in brightness among all screens, providing uniform display.

43" / 49" / 55" Ultra Narrow Bezel Video Wall

- Bezel: 1.8 / 3.5mm / 5.4mm (side to side)
- Resolution: 1920×1080 / 3860×2160
- Viewing angle: 178°/178°
- Brightness: 400cd/m² - 700cd/m²
- Display color: 16.7M Colors/8bit

Use Case

- Corporate Board Room
- Advertisement displays in Retail
- Hospitality Industry
- Event Management
- Shopping Malls / Showrooms etc

Provision to display following:

- Live TV
- Schedule content for Images, Videos and defining playlist using digital signage software.
- Promotion for product / services on wall.
- Higher content quality
- Splitting of screen to display weather forecast / Market News / Stocks / Thought of a day along with content.

RETAIL





ALTRA

Digital displays are now commonplace in retail stores, shopping malls and high streets. Advertising using video rather than static posters is highly beneficial delivering to cost savings whilst allowing increased versatility of content.

Digital displays are meant to **encourage impulse purchases**. By ensuring ads are always relevant and for available products, retail locations can better capitalize on this potential.

For retailers, this can allow the integration of point-of-sale and inventory systems, weather feeds, sports scores, etc. By connecting these platforms, it becomes possible to tie the deals presented on an establishment's signage to ambient conditions.

Digital screens can help retailers build **interactive, highly visual experiences** that delight and inform from options to try on clothes virtually to on-demand assistance and well beyond, there are many ways that touch screen technology can be used to drive greater engagement and leave customers with a strong, positive connection with a retailer.

DISPLAYS WITH MOVING IMAGES AND VIDEOS CREATE LASTING IMPACT ATTRACTING, DIRECTING AND FOCUSING THE REVENUE GENERATION POTENTIAL OF CONSUMERS.





ALTRA

DIGITAL DISPLAYS INSIDE SHOWROOM



DIGITAL WALL HANGING DISPLAY DOUBLE SIDED



General Digital Signage



43" / 49" / 55" / 65"
Floor-standing General Digital
Signage
ALTRA-FL-DS

- Resolution: 1920×1080 / 3840×2160
- Viewing angle: 178° / 178°
- Brightness: 400cd / m²
- Built-in Wi-Fi module, speaker
- 24 / 7 operation
- Supports appearance customization
- Storage capacity: 4G, expandable
- Android OS / Linux OS
- Metal frame, toughened glass



22" / 32" / 43" / 49" / 55"

Wall-mounted General Digital Signage
ALTRA-WM-DS

- Resolution: 1920×1080 / 3840×2160
- Viewing angle: 178° / 178°
- Brightness: 400cd/m²
- Built-in Wi-Fi module, speaker
- 24/7 operation
- Supports appearance customization
- Storage capacity: 4G, expandable
- Android OS / Linux OS
- Metal frame, toughened glass

**WE USE INDUSTRIAL DISPLAY OF
PANASONIC / LG / SAMSUNG/ PHILIPS**

Stretched Digital Signage

Whether placed on convenience store shelves or places with low ceilings, the 29"/37" stretched screen can offer eye-catching effects without disturbing customers or pedestrians passing by.



29" / 37"
Ultra Wide Digital Signage
ALTRA-UW-DS

- Resolution: 1920×540, 32:9
- Viewing angle: 178° / 178°
- Brightness: 400cd/m²
- Contrast: 3000:1
- Built-in Wi-Fi module, speaker
- 24 / 7 operation
- Supports SD card
- Android OS / Linux OS

**WE USE INDUSTRIAL DISPLAY OF
PANASONIC / LG / SAMSUNG/ PHILIPS**